

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Jul-18	31-Jul-17	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	178.711.490	182.799.175	-2,24%
CAMEL	113.052.097	103.778.743	8,94%
WINSTON CLASSIC	111.618.734	121.127.417	-7,85%
CHESTERFIELD	107.316.010	106.798.484	0,48%
FORTUNA	96.605.568	96.898.462	-0,30%
LUCKY STRIKE	84.098.080	79.279.221	6,08%
L&M	59.254.719	60.420.167	-1,93%
WINSTON	57.708.999	46.761.966	23,41%
DUCADOS NEGRO	48.796.859	52.566.403	-7,17%
NOBEL	47.925.041	49.610.376	-3,40%
WEST BROOKLYN	41.334.705	39.557.905	4,49%
DUCADOS RUBIO	29.412.702	31.580.681	-6,86%
ROTHMANS	19.413.388	16.437.586	18,10%
MARLBORO TOUCH	19.237.136	17.204.832	11,81%
DUCADOS RUBIO 100'S	18.449.278	19.014.759	-2,97%
PHILIP MORRIS	14.564.704	16.457.375	-11,50%
LUCKY STRIKE CLICK & ROLL	12.133.323	9.992.198	21,43%
FORTUNA RED LINE	11.549.426	12.018.682	-3,90%
NOBEL STYLE	11.134.038	10.331.938	7,76%
MARLBORO POCKET	9.992.856	9.829.202	1,66%
LUCKY STRIKE BLANDO	9.734.367	9.857.102	-1,25%
DUCADOS RUBIO BLANDO	9.722.306	11.212.825	-13,29%
JOHN PLAYER SP.	8.447.470	8.847.943	-4,53%
ELIXYR	8.294.195	8.799.179	-5,74%
PHILIP MORRIS K/S	8.265.102	6.787.561	21,77%
MARK 1	8.248.397	9.470.339	-12,90%
AUSTIN	8.131.849	6.858.314	18,57%
PALL MALL	7.308.625	10.359.918	-29,45%
BENSON & HEDGES AMERICAN	6.702.004	8.028.865	-16,53%
OMÉ	6.446.790	5.642.350	14,26%
BENSON & HEDGES	5.102.176	5.283.884	-3,44%
KARELIA	4.714.740	4.639.580	1,62%
L&M RED BLANDO	4.170.658	4.648.149	-10,27%
R 1	4.052.889	4.281.435	-5,34%
NOBEL BLANDO	3.894.725	4.108.664	-5,21%
L&M BLUE BLANDO	3.723.614	3.985.075	-6,56%
BULLBRAND	3.636.634	3.648.602	-0,33%
GAULOISES RUBIO	3.629.667	3.456.229	5,02%
BN	3.427.887	3.761.443	-8,87%
LAMBERT & BUTLER	3.273.872	3.506.300	-6,63%
JOHN PLAYER SP. BLACK/BLUE	3.240.214	3.490.403	-7,17%
CHESTERFIELD BLANDO	3.135.615	3.305.316	-5,13%
STERLING	3.009.720	3.068.965	-1,93%
RESTO MARCAS	64.441.586	65.331.170	-1,36%
Totales	1.287.064.255	1.284.845.183	0,17%